



Singapore
14-16 February 2008

International Convention Expo Summit

CORPORATE SPONSOR

The Corporate Sponsorship is the highest profile sponsorship category. It gives you a prominent profile for the duration of the Summit. As a Corporate sponsor, you will receive the following benefits:

Key Benefits

- Acknowledgement of sponsor's name on all press, media releases and announcements
- Corporate logo on Summit T-Shirts
- Corporate logo on Summit banner on stage and signage

General Benefits

- Three (3) marketing collaterals to be included in registration package
- Two (2) full page advertisements in Summit program
- Two (2) complimentary Summit registrations
- One (1) standard trestle table for product showcase at the Summit
- Acknowledgement with corporate logo in Summit program
- Corporate logo and hyperlink displayed on Summit website

Corporate Sponsorship is available for US\$10,000

OPENING RECEPTION (*Exclusive*)

The Opening Reception is the highlight of the social side of the summit. All attendees are invited to the reception, making it a popular and extremely high profile sponsorship opportunity. As a sponsor of the opening reception, you will receive the following benefits:

Exclusive

- Corporate name and logo on banner displayed at the reception
- Five (5) complimentary invitations to the reception for networking opportunities
- One (1) standard trestle table for product showcase at the reception

General Benefits

- Two (2) marketing collaterals to be included in registration package
- Half (1/2) page advertisement in Summit program
- Acknowledgement with corporate logo in Summit program
- Corporate logo and hyperlink displayed on Summit website

Opening Reception Sponsorship is available for US\$5,000

CULTURAL EVENING (*Exclusive*)

The Cultural Evening is a relaxing night out by the Singapore River for the attendees. It is informal and presents a casual networking opportunity. As a sponsor of the Cultural Evening dinner, you will receive the following benefits:

Exclusive

- Corporate name and logo on banner displayed at the dining restaurant
- Ten (10) complimentary invitations to the join the evening for networking opportunities

General Benefits

- One (1) marketing collateral to be included in registration package
- Half (1/2) page advertisement in Summit program
- Acknowledgement with corporate logo in Summit program
- Corporate logo and hyperlink displayed on Summit website

Cultural Evening Sponsorship is available for US\$4,000

KEYNOTE SPEAKERS (*Only 3 available*)

The Summit will be inviting Keynote Speakers to share with the attendees their insight on the current issues in the industry. As a sponsor for the keynote speakers, you will receive the following benefits:

General Benefits

- Two (2) complimentary Summit registrations
- One (1) marketing collateral to be included in registration package
- Acknowledgement with corporate logo in Summit program
- Corporate logo and hyperlink displayed on Summit website

Keynote Speakers Sponsorship is available for US\$2,000

SUMMIT LUNCHEON (*Only 2 available*)

As a sponsor for the Summit Luncheon, you will receive the following benefits:

General Benefits

- Four (4) complimentary invitations to the luncheon for networking opportunities
- One (1) standard trestle table for product showcase during the luncheon
- One (1) marketing collateral to be included in registration package
- Acknowledgement with corporate logo in Summit program
- Corporate logo and hyperlink displayed on Summit website

Summit Luncheon Sponsorship is available for US\$2,000

REFRESHMENT BREAKS *(Only 4 available)*

As a sponsor for the Refreshment Breaks, you will receive the following benefits:

General Benefits

- One (1) standard trestle table for product showcase during the break
- One (1) marketing collateral to be included in registration package
- Acknowledgement with corporate logo in Summit program
- Corporate logo and hyperlink displayed on Summit website

Refreshment Breaks Sponsorship is available for US\$1,000

SHUTTLE BUS *(Only 2 available)*

Attendees will be taking a shuttle bus while transferring between venues. As a sponsor of the Shuttle Bus, you will receive the following benefits:

General Benefits

- Placing of marketing collaterals in the Shuttle Bus
- Corporate logo on poster placed in Shuttle Bus
- One (1) marketing collateral to be included in registration package
- Acknowledgement with corporate logo in Summit program
- Corporate logo and hyperlink displayed on Summit website

Shuttle Bus Sponsorship is available for US\$500

PROCEEDINGS ON CD *(Exclusive)*

The proceedings of the Summit will be recorded onto the CD and will be included in the registration package. As a sponsor of the Proceedings on CD, you will receive the following benefits:

Exclusive

- Soft copies of marketing collaterals to be recorded onto the CD

General Benefits

- One (1) marketing collateral to be included in registration package
- Acknowledgement with corporate logo in Summit program
- Corporate logo and hyperlink displayed on Summit website

Proceedings on CD Sponsorship is available for US\$500

BEST ACADEMIC PAPER *(Exclusive)*

As a sponsor of the Best Academic Paper, you will receive the following benefits:

Exclusive

- Ten (10) minutes of marketing talk on-stage prior to the award presentation

General Benefits

- One (1) complimentary Summit registration
- One (1) marketing collateral to be included in registration package
- Acknowledgement with corporate logo in Summit program
- Corporate logo and hyperlink displayed on Summit website

Best Academic Paper Sponsorship is available for US\$500

BEST INDUSTRY PRESENTATION *(Exclusive)*

As a sponsor of the Best Industry Presentation, you will receive the following benefits:

Exclusive

- Ten (10) minutes of marketing talk on-stage prior to the award presentation

General Benefits

- One (1) complimentary Summit registration
- One (1) marketing collateral to be included in registration package
- Acknowledgement with corporate logo in Summit program
- Corporate logo and hyperlink displayed on Summit website

Best Industry Presentation Sponsorship is available for US\$500

PAPER SESSION *(Only 5 available)*

As a sponsor of the Paper Session, you will receive the following benefits:

General Benefits

- One (1) marketing collateral to be included in registration package
- Acknowledgement with corporate logo in Summit program
- Corporate logo and hyperlink displayed on Summit website

Paper Session Sponsorship is available for US\$300

ADVERTISING

The Summit Program is an excellent opportunity to advertise your products and/or services to leading convention & exhibition educators and industry professionals. As an advertiser, you will receive the following benefits:

General Benefits

- One (1) full page advertisement in Summit program
- One (1) marketing collateral to be included in registration package

Advertising Sponsorship is available for US\$200

TRADE EXHIBITION (*Only 6 available*)

The Summit provides an excellent opportunity to showcase your product and/or service to leading convention & exhibition educators and industry professionals. As an Exhibitor, you will receive the following benefits:

General Benefits

- One (1) standard trestle table for product showcase at the Summit
- One (1) marketing collateral to be included in registration package

Trade Exhibition Sponsorship is available for US\$200

IN-KIND SPONSORSHIP

The Summit welcomes any form of in-kind sponsorship such as the followings:

- Amenity bags with corporate logo
- Attraction vouchers
- Copies of publications
- Product and/or services vouchers
- Restaurant vouchers
- Software trial versions

CUSTOMIZED SPONSORSHIP

- The Summit is open to any suggestions for a customized sponsorship program. Please contact the Organizing Committee by electronic mail at ICES2008@unlv.edu.sg for further discussions.

If you would like to participate in the Summit by being a Sponsor or if you have any enquiries about the sponsorships above, please do not hesitate to contact the Organizing Committee by electronic mail at ICES2008@unlv.edu.sg .